



# Sponsorship Opportunities

## Blog Indiana 2009

BLOGGING & SOCIAL MEDIA CONFERENCE

### Blog Indiana is...

- a yearly gathering of over 300 bloggers, social media professionals, marketers, designers, entrepreneurs and hobbyists.
- a three-day conference on the latest trends in blogging and social media.
- bringing together great minds from across Indiana and the Midwest.
- a fantastic three-day networking opportunity.
- a chance to learn from your peers and experienced professionals in the field.

**August 13–15<sup>th</sup>, 2009**

**Informatics & Communications  
Technology Complex**

IUPUI Campus, Indianapolis, IN

**Latest updates:**  
[conference.blogindiana.com](http://conference.blogindiana.com)

## Premiere Sponsor (exclusive)..... \$10,000

- Company name/logo appears on all conference printed material; including day-of schedules and handouts.
- Company name/logo will appear on a separate “Platinum Sponsor” banners on display at the conference.
- Opportunity for promotional give-aways and/or product sampling at the conference.
- Opportunity to lead a session during the conference (lecture/panel/workshop/discussion).
- Opportunity to address the conference attendees during part of the event.
- Exclusive sponsorship of the after-hours networking event on Friday evening.
- Opportunity for exclusive table display in the main congregation area (next to registration table).
- Recognition as the Platinum Sponsor in all press releases.
- Company name/logo appears on the website in special “Platinum Sponsor” area.
- Exclusive blog and newsletter coverage before and after the conference.

**+5** conference tickets

## Non-Profit Summit Sponsor (exclusive)..... \$2,500

**A one-day summit for local non-profit organizations to learn about the latest trends and best practices in blogging and social media.**

- Company name/logo appears as the title sponsor of the Friday Non-Profit Summit printed materials; including schedules and handouts.
- Company name/logo will appear on a “Sponsors” banner on display at the conference.
- Opportunity to address the Non-Profit Summit attendees during part of the event.
- Opportunity to lead a session during the Non-Profit Summit.
- Opportunity for promotional give-aways and/or product sampling at the conference.
- Opportunity for table display in the main congregation area.
- Recognition on the website, blog, and newsletter before and after the conference.

**+2** conference tickets

## Higher Education Summit Sponsor (exclusive) ..... \$2,500

**A one-day summit for higher education admissions and academics staff to learn about the latest trends and best practices in blogging and social media.**

- Company name/logo appears as the title sponsor of the Friday Higher Education Summit printed materials; including schedules and handouts.
- Company name/logo will appear on a “Sponsors” banner on display at the conference.
- Opportunity to address the Higher Education Summit attendees during part of the event.
- Opportunity to lead a session during the Higher Education Summit.
- Opportunity for promotional give-aways and/or product sampling at the conference.
- Opportunity for table display in the main congregation area.
- Recognition on the website, blog, and newsletter before and after the conference.

**+2** conference tickets

## Parents’ Workshop Sponsor (exclusive) ..... \$2,500

**A one-day workshop for parents to learn about social media, issues surrounding social networks, what their kids are doing online and how they can take an active role.**

- Company name/logo appears as the title sponsor of the Friday Parents’ Social Media Workshop printed materials; including schedules and handouts.
- Company name/logo will appear on a “Sponsors” banner on display at the conference.
- Opportunity to address the Parents’ Social Media Workshop attendees during part of the event.
- Opportunity to lead a session during the Parents’ Social Media Workshop.
- Opportunity for promotional give-aways and/or product sampling at the conference.
- Opportunity for table display in the main congregation area.
- Recognition on the website, blog, and newsletter before and after the conference.

**+2** conference tickets

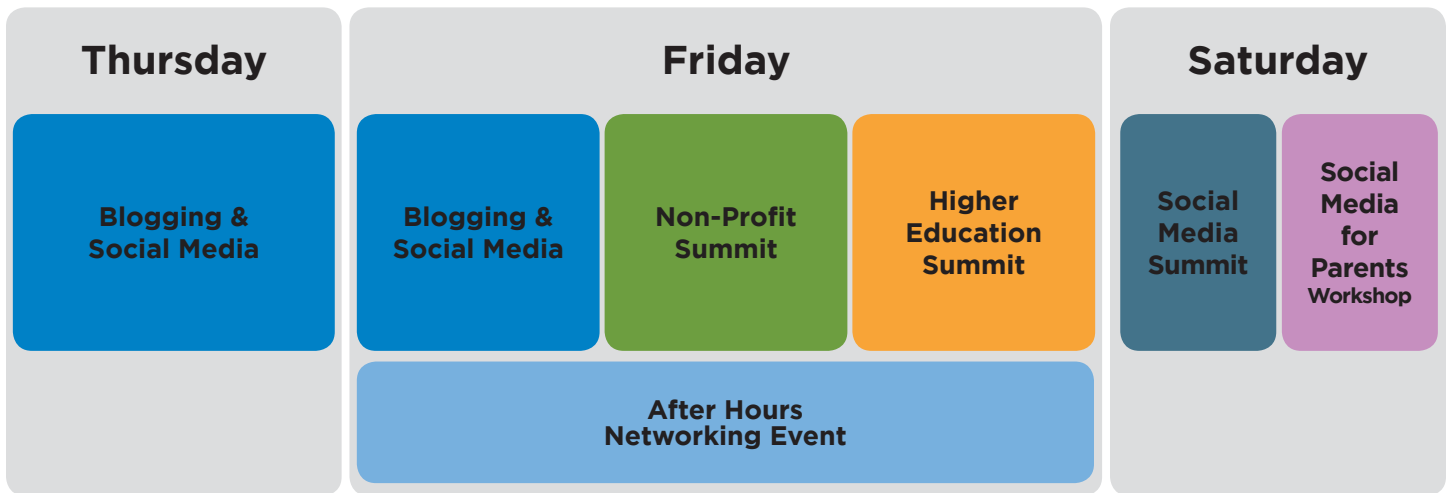
## Gold Sponsor ..... \$1,000

- Company name/logo appears on printed material; including conference schedules and handouts.
- Company name/logo will appear on a “Sponsors” banner on display at the conference.
- Opportunity for promotional give-aways and/or product sampling at the conference.
- Opportunity for table display in the main congregation area.
- Recognition on the website, blog, and newsletter before and after the conference.

## Silver Sponsor ..... \$500

- Company name/logo appears on printed material; including conference schedules and handouts.
- Company name/logo will appear on a “Sponsors” banner on display at the conference.
- Recognition on the website, blog, and newsletter before and after the conference.

## Outline of conference activities



To sponsor Blog Indiana 2009, contact:

**Noah Coffey**  
**noah@blogindiana.com**  
**317-348-0572**

Blog Indiana LLC  
P.O. Box 47541  
Indianapolis, IN 46247

[www.blogindiana.com](http://www.blogindiana.com)

### About Blog Indiana

Founded in 2008, Blog Indiana LLC is a technology conference company specializing in bringing low-cost, high-impact educational events to central Indiana. Typical events combine local and regional topic experts speaking and leading workshops, unique networking opportunities, and panel discussions centered around current and future use of blogging and social media.

**August 13–15<sup>th</sup>, 2009**